ONE-HALF BOTTLE OF THE GREAT KIDNEY REMEDY ACCOMPLISHES RESULTS

When I sent for a sample bottle of Swamp-Root, I was in great distress day and night. Before I received this vicinity) and told him how I felt I then began your sample bottle, and before I got through with It I felt a change. The scalding sensation did not bother only a few times in the middle of the day. would not have believed such a small quantity would have done so much but before it was gone I learned that our druggist kept Dr. Kilmer's Swamp-Root and so got a large bottle for one dollar, but actually worth one hundred dollars. I only took one and before I had taken one-half botsince. Gratefully yours,

GEORGE C. CHAMPLIN, Ashaway, R. I. State of Rhode Island. County of Washington, ss.

Personally appeared Geo. S. Champ- and educational program lin, to me well known and made oath Co-operation between the various subscribed is true. E. R. ALLEN, Notary Public.

Letter to Dr. Kilmer & Co. Binghamton, N. Y.

Prove What Swamp-Root Will Do For ness world.

JAPANESE CABINET HAS BEEN COMPLETED

Ambassador at Tokio Telegraphs Government New Ministers

of Government.

net is as follows:

minister of the interior.

Lieut, Gen. Oka, minister of war, Dr. Ichiki, minister of public in-

Mr. Ozaki, minister of justice.

have been appointed minister of com- to keep up their manufacture.

CLEANSER.

Eczema Stopped

ZEMO Proves a Wonderful Success-Stops Itching Instantly and Brings Permanent Results.

Get a 25c Bottle Today and Prove It. Don't think that eczema, that nearly

can-and ZEMO is all you need to do it. septic solution goes to the very root of quers it as it does other skin affec tions. Its relief i results lasting. ZE-MO has often been imitated but pos tivelyneverequalec

bottle of ZEMO right away-now. There's no more excuse for enduring such misery.

Drug store, R. P. Milton's Drug store. Mountain Tea-helps to make you atand Red Cross Drug Co. of Misha- tractive and fair. Don't delay, begin

Two Experts in the Art of Salesmanship Through Copy Are Heard at April Dinner of the Ad-Sell League.

Two advertising experts, T. LeRoy large tablespoonful three times a day North of Cincinnati, and John H. Underwood of Piqua, O., both men well tle I was all right and have been versed in the problems of the retailer, were the two outside speakers at the meeting of the Ad-Sell league at the Oliver hotel last evening and with the assistance of a few local businessmen gave the diners a most interesting

that the foregoing statement by him departments of a business house, particularly between the buying, service and advertising sections, was the theme on which the Cincinnati speak- | * er held forth. Mr. North considered more particularly the problems of the retailer exclusively and touched but lightly on national advertising and the questions of the wholesale busi- Opera, Paris, and Metropolitan, New

Honesty and intelligence, combined with a firm conviction that what you Send ten cents to Dr. Kilmer & Co., have before you is right and must Metropolitan will again sing Alan-a-Binghamton, N. Y., for a sample size prevail will accomplish wonders, ac- Dale. George Frothingham, the origbottle. It will convince anyone. You cording to Mr. North. Honesty of vai- inal Frian Tuck with the old Bostonwill also receive a booklet of valuable ues is an essential while up to date information, telling about the kidneys and intelligent selling is another fac- lans, will again play the part with and bladder. When writing, be sure tor which has come to be almost in- this company, a role he has performand mention the South Bend Daily dispensable. Mr. North told his hear- ed over 5,000 times. Others in the News-Times," Regular fifty-cent and ers. The work of the advertising man cast are Ralph Brainard, James one-dollar size bottles for sale at all is wholly wasted, he asserted, if after Stevens, Jerome Daley, Helena Morhe brings the customers to the store, rill, Tillie Salinger, Phil Branson, they are sold inferior articles or the Lorena Carman and Brahan. alesmanship is faulty.

Progress Is Keynote. Progress is another keynote which the speaker emphasized. The ideas of Marshall Field and John Wanamaker, leading feature of the new musical that much remains to be done and comedy bill now playing at the Majesthat it never is time to be satisfied, tic. They are clean cut, nice appear-Mr. North declared to be the true doc- ing chaps who play a variety of intrine of salesmanship. If a man is struments cleverly and introduce not going forward he is falling be- jokes and comedy patter throughout hind, it is impossible to stand still, de- their specialty. The comedy drama is clared the speaker and a man behind in two acts the first having a rural

S. D. Rider of the South Bend ner scene furnishes considerable WASHINGTON, April 17 .- The am- Watch company followed Mr. North amusement. In the second act all the bassador at Tokio telegraphed the and talked at some length on the re- characters have taken on city ways state department Thursday that he lations of the manufacturer and re- and costumes and a number of lively has been officially informed that the tailer. Mr. Rider favored close and singing specialties are introduced. ntimate touch between the two. The Helen Kennedy as the country wai personnel of the new Japanese cabi- hardest problem to solve he declared, who appears as a French maid, vivaat least as far as his business was con- lous and attractive. Grace Reed, the Count Okuma, prime minister and cerned was to get the retailers to prima donna of the company sings bandon the antiquated and apathetic frequently and in a very pleasing attitude they are resting in and to get manner and the entire company ap-Baron Kato, minister of foreign af- up and hustle. The greater part of pears often in popular song ensembles the success of the mail order house he George Collins as a rube fireman, and Mr. Wakatsuke, minister of finance, declared to be due to the apathy of G. W. Powell as a young lawyer, are Vice Admiral Yashiro, minister of and to the apparent indifference of The company will continue at the the local merchant to the loss of his Malestic over Sunday and will be folold and natural customers. Mr. Rider lowed by the big railroad comedy, believed in the manufacturers fixing "The Choo Choo Girls." The new cabinet was installed this prices and declared that this made possible the manufacture of high The ambassador's telegram does grade goods by enabling the maker to not include the name of Mr. Takato- assure himself that they would be mi, reported by press dispatches to sold at a price that would enable him

"Biggest Little Man." John H. Underwood of Piqua, Ohio. \$230,000. The total valuation of the SPRING LAXATIVE AND BLOOD advertising man for the Favorite estate is said to be between \$7,000,000 stoves and ranges, fully justified the and \$12,000,000. introduction given him as "The biggest Flush out the accumulated waste little man in the business." Mr. Unand poisons of the winter months; derwood talked on "Dealer Co-operacleans your stomach, liver and kid-tion" and on problems of national adneys of all impurities. Take Dr. vertising. In beginning his talk on King's New Life Pills; nothing better the latter subject Mr. Underwood for purifying the blood. Mild, non- stated that there was no such thing as griping laxative. Cures constipation; a "national market." "Every manu makes you feel fine. Take no other, facturer," he asserted, "sells his pro-25c. Recommended by all druggists, duct in spots. He must analyze his market. He must aim his advertising Now is the Time to Get Rid of Those accordingly unless he would pay for large amounts of publicity which is

absolutely wasted. Mr. Underwood stated that he be- of feeling ashamed of your freckles. in getting into close touch with as the prescription othine-double the retailers before beginning any- strength-is guaranteed to remove! thing like a national advertising cam- these homely spots. length and refuted the latter suggestion by relating some ten or twelve experiences he had had in mer-

Careful and systematic co-operation between dealer and manufacturer Mr. Underwood thought essential. He remanufacturers had lost promising guarantee of money back if it fails to and Sunday from 10 A. M. to 12 M. penings through lack of co-operation remove freckles. with the retailers and spoke with great enthusiasm of what a carefully plan-ned and executed system could ac-

A. H. Heller, H. G. Spaulding, T. C. Munson of Benton Harbor and J. L. Sailors all spoke oriefly at the close of the regular program. Each of the peakers supplemented some idea advanced by the other speakers and exbounded its application in South Bend. The dinner that preceded the adthe association. The dinner was well never had eczema in your life. You will attended and the members present get this relief instantly by getting a 25c were enthusiastic.

sallow vellow cheeks give a girl little everywhere, and in South Bend by chance for a "man" these days. Don't Chas. Coonley & Co., Ralph Kuss lose heart, just take Hollister's Rocky today. Coonley Drug Store.-Advt.

Ayer's Sarsaparilla

Tonic and alterative. Increases strength. Restores healthy functions. No alcohol. Sold for 60 years.

Ask Your Doctor.

ATTEND CHICAGO MEET

High School to Be Represented at U of C. Conference.

The representatives of the local high school went to Chicago Friday to compete in the Chicago University contest. They were accompanied by Miss Ethel Montgomery of the science department and C. Bishop Johnson of the public speaking department. Mrs. Esse M. Dakin of the mathematics department and Shepherd Leitler of the history department will attend the university conference. Miss Thekla Sack and Miss Katherine Klingel of the German department, who have been visiting the Milwaukee schools. will probably return in time to attend the conference.

PHILLIP SMALLEY.

Spider and the Web"-Rex

Two Reels.

THEATERS.

(CONTINUED FROM PAGE 16.)

York, will sing the part of Maid

Marian. Henriette Wakefield of the

setting in which a broad comedy din-

CHARITIES BENEFIT.

WORCESTER, Mass., April 17 .-

The will of former Gov. Eben S. Dra-

per, filed today, makes public and

charitable bequests amounting to

Ugly Spots.

There's no longer the slightest need

tion remain intact.

At Surprise Theater Today in "The

GETS DIVORCE. Mathey L. Mitchell was given a divorce from Mary Mitchell in the circuit court Thursday and Lillian Fries was separated from William Fries, both divorces being granted on the grounds of cruel and inhuman treat-

Wear-Ever Hosiery and Paradise Garters.

We offer for a limited time only, six pairs of our finest 35c value Guaranteed Hose and a pair of our well known Men's Paradise Garters for one

dollar, postpaid. You know these hose; they stood the test when all others failed. They give real foot comfort. They have no seams to rip. They never become loose and baggy as the shape is knit in, not pressed in. They are Guaranteed for fineness, for style, for superiority of material and workmanship, absolutely stainless and to wear six months without holes, or a new pair free.

Don't delay, send in your order before offer expires. WEAR-EVER HOSIERY COMPANY Dayton, Ohio.

Nervous and Chronic Diseases Men and Women.

SUCCESSORS TO THE

Many men and women in and about South Bend attributed their present statue of health and well being to the Master Specialist in chronic diseases. Many cases have been cured by Dr. after others have failed to

any form of chronic or nervous disease, no marter of now long standing, you should consult Dr. Bartlett in regard to your case before hope is sbandoned. His consultation and examination is absolutely free, and he will under no circumstances accept your case for treatment unless in his opinion you can be relieved or cured. Can you afford to neglect this opportunity to obtain the counsel and advice of this medical expert in regard to your case when it is one Simply get an ounce of othine- to you free of all harge? Should you double strength-from any druggist not make every effort in your power

to disappear, while the lighter ones of this skuleu specialist. Why not have vanished entirely. It is seldom | you? Dr. Bartlett's offices are located on that more than an ounce is needed to completely clear the skin and gain a the 2nd floor of the Toepp Building | on South Main street, opposite the Be sure to ask for the double Postoffice. Office hours from 9 A. M. lated a number of examples where strength othine as this is sold under to 12M., 2 to 5 P. M., 7 to 8 P. M.



COMBINATION VACUUM CLEANER AND CARPET SWEEPER ONLY \$5.75 DURING OUR FIRST AN-NUAL SPRING SALE.

WHERRETT 326-328 SOUTH MICHIGAN ST.

and apply a little of it night and to obtain this greatest of all blessings, morning and you should soon see that perfect health? Others have obtained even the worst freckles have begun truly remarkable results at the hands

Geo. Wyman & Co.

Come and see us

Come and see us



Summer Coats are Here--12.50 and 15.00

Summer Coats-which arrived in our stock yesterday.

In new Violet, Copen, Navy, Black and a late novelty mixture-moderate flares and ripples furnish the fashion of these newly arrived modelsthough several cape effects are shown. All possess a smart collar, either flared or hooded - or the new sailor collar.

Materials shown are two toned Basket Weaves, Serge and Moire combinations, Novelty Eponges, and new Gaberdines-all coats lined with flowered and figured peau-de-cygne.

Come tomorrow and see the snappy models at 12.50 and 15.00.

75 Wyman 5.00 Hats To Sell Tomorrow-Saturday

5.00 hats new to this department since Easter. Wyman Hats-not marked down-but made to sell for 5.00.

Every Friday and Saturday has brought between 75 and 100-5.00 hats to this department-and women have seen and women have bought.

Tomorrow we offer Bandeau hats, Tilted hats, Lace hats-with some effective small flower or wheat trim -or original bow-or fancy Ostrich trim. In Milan hemp, Hemp---and Lace---distinctly a Wyman 5.00 hat---Tomorrow.



-see the Linoleum Exhibit in Window-

MAY ATTEMPT TO STOP SUNDAY GAMES

ELKHART, Ind., April 17 .-- An ef-UNITED DOCTORS fort will be made by the citizens opposed to Sunday baseball games to prevent the use of the Colts' park on S. Sixth st. for baseball exhibitions on Sundays.

last Monday, and referred to the as- he looked fine sitting there along side sociation's committee on law and or- of her with his armyou are suffering as the result der and Sunday desecration. This "Johnny!" gasped his sister, her committee consists of Rev. C. M. face the color of a boiled lobster.

Herrick, Rev. J. W. Lake, Rev. H. R. Jay and A. H. Beisner, secretary of the Y. M. C. A. The committee, through one or more members, has brought the subect to the attention of Mayor Smith.

FALSE ALARM. "You ought to have seen Mr. Mar-

shall when he called upon Dolly the other night," remarked Johnny to The matter was brought up before his sister's young man, who was takthe Elkhart Ministerial association ing tea with the family, "I tell you

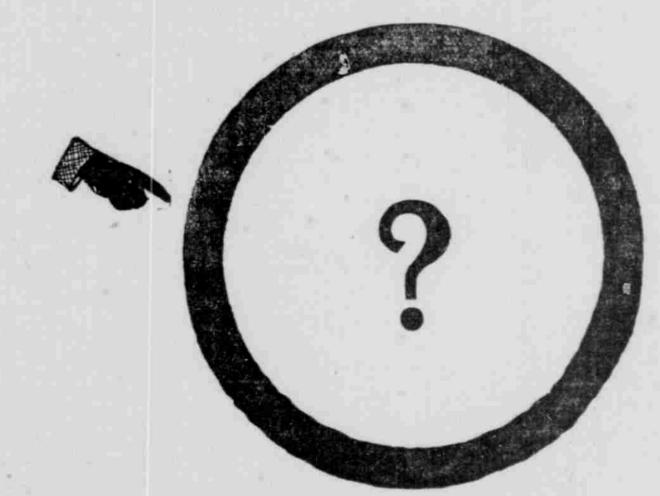
"Well, so he did," persisted Johnny, 'He had his arm--' "John!" screamed his mother fran-"Why," whined the boy, "I was-"

"John!" said his father sternly, eave the room.' And Johnny left, crying as he went, I was only going to say that he had is army's clothes on."-Top-Notch.

E. D. SHENEFIELD Artificial and lake ice. Prompt deivery. 213 E. Monroe st. Home

Rubber stamps and alphabets made y H. A. Pershing, 203 E. Wayne st.

Watch for the Ring



SATURDAY, APRIL 25th FRANK MAYR & SONS 113 S. Michigan St.

Polly and Her Pals

Copyright, 1914, International News Service.

And the Cat Was Useful After All

